



Layered**Solutions**

# MASS NOTIFICATION

*Find the solution that fits your needs.*



## **MASS COMMUNICATION**

### **THE PROBLEM:**

*Employees, customers and visitors need to get the message, no matter where they are and no matter their needs*

### **OUR SOLUTION:**

- PC Alert
- Audio PA/Intercom Integration
- LED Signage & Visual PA
- LCD Panels, Digital Signage & Video PA
- Phone Integration
- Two-way Radio Integration
- Email, SMS, Pager & Social Support

### **WHAT YOU GET:**

- Multimedia alerts & instructions reach everyone, everywhere, no matter their needs

## **FIRE ALERTS**

### **THE PROBLEM:**

*You need to centralize fire alarm monitoring for multiple locations and have the capability to send emergency messages*

### **OUR SOLUTION:**

- Fire Alarm Systems Integration

### **WHAT YOU GET:**

- Visual Map of pull stations and/or fire location
- Pre-programmable response option

## **INACCESSIBLE ACTION PLAN**

### **THE PROBLEM:**

*Your emergency preparedness or crisis management plan is in a binder and it's unclear if employees know what to do*

### **OUR SOLUTION:**

- Software Solution
- LCD Panels, Digital Signage & Video PA
- Audio PA/Intercom Integration
- Mobile App
- PC Alert

### **WHAT YOU GET:**

- An automated plan
- Multimedia alerts & instructions reach everyone
- Faster response times

## **EQUIPMENT EXPENSE**

### **THE PROBLEM:**

*Justify the expense of equipment as emergency notification devices*

### **OUR SOLUTION:**

- PC Alert
- LED Signage & Visual PA
- LCD Panels, Digital Signage & Video PA

### **WHAT YOU GET:**

- Useful daily communication tools double as synchronized emergency notification devices

## **DATED EQUIPMENT**

### **THE PROBLEM:**

*You have some mass notification and emergency response equipment, but it's unclear if it integrates with old and new equipment*

### **OUR SOLUTION:**

- Server Options

### **WHAT YOU GET:**

- Use what you have & integrate new functionality

## **NOISY ENVIRONMENT**

### **THE PROBLEM:**

*You need to communicate en masse in a noisy environment*

### **OUR SOLUTION:**

- LED Signage & Visual PA

### **WHAT YOU GET:**

- Scrolling and/or flashing reminders & alerts

 <p><b>TARGETED COMMUNICATION</b></p>	<p><b>THE PROBLEM:</b> <i>Only employees or certain employees need to get the message</i></p>	<p><b>OUR SOLUTION:</b></p> <ul style="list-style-type: none"> <li>• PC Alert</li> <li>• Phone Integration</li> <li>• Email, SMS &amp; Pager Support</li> </ul>	<p><b>WHAT YOU GET:</b></p> <ul style="list-style-type: none"> <li>• Immediate, but discreet communication</li> </ul>
 <p><b>EMPLOYEE ASSISTANCE</b></p>	<p><b>THE PROBLEM:</b> <i>Employees need to check in and call for help while on the move</i></p>	<p><b>OUR SOLUTION:</b></p> <ul style="list-style-type: none"> <li>• Wireless Panic Buttons</li> <li>• Mobile App</li> </ul>	<p><b>WHAT YOU GET:</b></p> <ul style="list-style-type: none"> <li>• Help or I'm OK buttons</li> <li>• Integrated GPS information</li> </ul>
 <p><b>LANGUAGE ISSUES</b></p>	<p><b>THE PROBLEM:</b> <i>There are language barriers</i></p>	<p><b>OUR SOLUTION:</b></p> <ul style="list-style-type: none"> <li>• Mobile App</li> <li>• Wireless Panic Buttons</li> <li>• Phone Integration</li> </ul>	<p><b>WHAT YOU GET:</b></p> <ul style="list-style-type: none"> <li>• Pre-programmable response buttons eliminate language barriers</li> </ul>
 <p><b>COMPANY BRANDING</b></p>	<p><b>THE PROBLEM:</b> <i>Devices used for branding or informational videos in lobbies, waiting rooms and across all locations need to instantly double as synchronized emergency notification devices</i></p>	<p><b>OUR SOLUTION:</b></p> <ul style="list-style-type: none"> <li>• LCD Panels</li> <li>• Digital Signage</li> <li>• Video PA</li> </ul>	<p><b>WHAT YOU GET:</b></p> <ul style="list-style-type: none"> <li>• Instantly coordinated messaging &amp; instructions</li> </ul>
 <p><b>PUBLIC ADDRESS</b></p>	<p><b>THE PROBLEM:</b> <i>You have an old PA system and need a multi-location solution that allows you to make an announcement from anywhere</i></p>	<p><b>OUR SOLUTION:</b></p> <ul style="list-style-type: none"> <li>• Mobile App</li> <li>• Audio PA/Intercom Integration</li> </ul>	<p><b>WHAT YOU GET:</b></p> <ul style="list-style-type: none"> <li>• Location-wide PA capabilities</li> <li>• Speak live or text from cell phone</li> </ul>
 <p><b>SUSPICIOUS ACTIVITIES</b></p>	<p><b>THE PROBLEM:</b> <i>Identify safety threats and protect your teachers and students</i></p>	<p><b>OUR SOLUTION:</b></p> <ul style="list-style-type: none"> <li>• Security Camera Integration</li> <li>• Shooter Detection Systems Integration</li> </ul>	<p><b>WHAT YOU GET:</b></p> <ul style="list-style-type: none"> <li>• Activate cameras in any space &amp; share with security or first responders</li> <li>• Sensors detect gunshots and show live path of a shooter</li> </ul>
 <p><b>FIRST RESPONSE</b></p>	<p><b>THE PROBLEM:</b> <i>You need to be able to notify first responders automatically</i></p>	<p><b>OUR SOLUTION:</b></p> <ul style="list-style-type: none"> <li>• Server Options</li> </ul>	<p><b>WHAT YOU GET:</b></p> <ul style="list-style-type: none"> <li>• Pre-programmable, automatic messaging</li> <li>• Integrated system</li> </ul>
 <p><b>LOCATION ACCURACY</b></p>	<p><b>THE PROBLEM:</b> <i>You need to make sure first responders have valuable information en route</i></p>	<p><b>OUR SOLUTION:</b></p> <ul style="list-style-type: none"> <li>• Real-time Building Map</li> <li>• Door &amp; Card Access Integration</li> <li>• Fire Alarm Systems Integration</li> <li>• Security Camera Integration</li> <li>• Shooter Detection Systems Integration</li> </ul>	<p><b>WHAT YOU GET:</b></p> <ul style="list-style-type: none"> <li>• Live activity information en route to your location</li> <li>• Faster response times</li> </ul>

QUESTIONS? REACH OUT TO US:

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