# MASS NOTIFICATION

Find the solution that fits your needs.

## MASS COMMUNICATION

**THE PROBLEM:** Employees, customers and visitors need to get the message, no matter where they are and no matter their needs.

**OUR SOLUTION:**
- PC Alert
- Audio PA/Intercom Integration
- LED Signage & Visual PA
- LCD Panels, Digital Signage & Video PA
- Phone Integration
- Two-way Radio Integration
- Email, SMS, Pager & Social Support

**WHAT YOU GET:**
- Multimedia alerts & instructions reach everyone, everywhere, no matter their needs.

## FIRE ALERTS

**THE PROBLEM:** You need to centralize fire alarm monitoring for multiple locations and have the capability to send emergency messages.

**OUR SOLUTION:**
- Fire Alarm Systems Integration

**WHAT YOU GET:**
- Visual Map of pull stations and/or fire location
- Pre-programmable response option

## INACCESSIBLE ACTION PLAN

**THE PROBLEM:** Your emergency preparedness or crisis management plan is in a binder and it’s unclear if employees know what to do.

**OUR SOLUTION:**
- Software Solution
- LCD Panels, Digital Signage & Video PA
- Audio PA/Intercom Integration
- Mobile App
- PC Alert

**WHAT YOU GET:**
- An automated plan
- Multimedia alerts & instructions reach everyone
- Faster response times

## EQUIPMENT EXPENSE

**THE PROBLEM:** Justify the expense of equipment as emergency notification devices.

**OUR SOLUTION:**
- PC Alert
- LED Signage & Visual PA
- LCD Panels, Digital Signage & Video PA

**WHAT YOU GET:**
- Useful daily communication tools double as synchronized emergency notification devices

## DATED EQUIPMENT

**THE PROBLEM:** You have some mass notification and emergency response equipment, but it’s unclear if it integrates with old and new equipment.

**OUR SOLUTION:**
- Server Options

**WHAT YOU GET:**
- Use what you have & integrate new functionality

## NOISY ENVIRONMENT

**THE PROBLEM:** You need to communicate en masse in a noisy environment.

**OUR SOLUTION:**
- LED Signage & Visual PA

**WHAT YOU GET:**
- Scrolling and/or flashing reminders & alerts
<table>
<thead>
<tr>
<th>Category</th>
<th>Problem</th>
<th>Solution</th>
<th>What You Get</th>
</tr>
</thead>
<tbody>
<tr>
<td>Targeted Communication</td>
<td>Only employees or certain employees need to get the message</td>
<td>• PC Alert • Phone Integration • Email, SMS &amp; Pager Support</td>
<td>• Immediate, but discreet communication</td>
</tr>
<tr>
<td>Employee Assistance</td>
<td>Employees need to check in and call for help while on the move</td>
<td>• Wireless Panic Buttons • Mobile App</td>
<td>• Help or I’m OK buttons • Integrated GPS information</td>
</tr>
<tr>
<td>Language Issues</td>
<td>There are language barriers</td>
<td>• Mobile App • Wireless Panic Buttons • Phone Integration</td>
<td>• Pre-programmable response buttons eliminate language barriers</td>
</tr>
<tr>
<td>Company Branding</td>
<td>Devices used for branding or informational videos in lobbies, waiting rooms and across all locations need to instantly double as synchronized emergency notification devices</td>
<td>• LCD Panels • Digital Signage • Video PA</td>
<td>• Instantly coordinated messaging &amp; instructions</td>
</tr>
<tr>
<td>Public Address</td>
<td>You have an old PA system and need a multi-location solution that allows you to make an announcement from anywhere</td>
<td>• Mobile App • Audio PA/Intercom Integration</td>
<td>• Location-wide PA capabilities • Speak live or text from cell phone</td>
</tr>
<tr>
<td>Suspicious Activities</td>
<td>Identify safety threats and protect your teachers and students</td>
<td>• Security Camera Integration • Shooter Detection Systems Integration</td>
<td>• Activate cameras in any space &amp; share with security or first responders • Sensors detect gunshots and show live path of a shooter</td>
</tr>
<tr>
<td>First Response</td>
<td>You need to be able to notify first responders automatically</td>
<td>• Server Options</td>
<td>• Pre-programmable, automatic messaging • Integrated system</td>
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<tr>
<td>Location Accuracy</td>
<td>You need to make sure first responders have valuable information en route</td>
<td>• Real-time Building Map • Door &amp; Card Access Integration • Fire Alarm Systems Integration • Security Camera Integration • Shooter Detection Systems Integration</td>
<td>• Live activity information en route to your location • Faster response times</td>
</tr>
</tbody>
</table>